

GETTING THE MESSAGE ACROSS



Watch the Inaugural Address. Write your answers to share in groups, or with your class or family. You can also use this activity to watch, and analyze, addresses from prior years.

- What is the key message the President is trying to deliver?
- How does he communicate the information? Does he read from a piece of paper?
- Does he raise or lower his voice or move his hands to illustrate a specific point?
- Does the President show emotions and expressions? How? Why? When?
- Does he look confident? How?
- How is the President dressed? The First Lady? Special guests? Does this matter?
- Is the President persuasive? How?
- What do you think is the most effective thing he does to communicate the information? Least effective?
- If you were advising the President for his next speech, what would you tell him worked well or needs to be improved?

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<u>Date:</u>	<u>Speech:</u>
Speaker Name:	
Key message	
Communication skills	
Confidence	
Appearance	
Do people pay attention	
Is the person persuasive?	
Most effective point	
Least effective point	