

## GETTING THE MESSAGE ACROSS



Watch candidates in interviews and debates. Write your answers or share in groups, with your class or at home.

- What is the key message the candidate is trying to deliver?
- How does the speaker communicate the information? Does the candidate read from a piece of paper?
- Does the candidate raise or lower a voice or move hands to illustrate a specific point?
- Does the speaker show emotions and expressions? How? Why? When?
- Does the candidate look confident? How?
- How is the candidate dressed? Does this matter?
- Do people pay attention? How?
- Is the candidate persuasive? How?
- What is the most effective thing he/she does to communicate the information? Least effective?

Make copies for each candidate, interview or debate, and compare notes. Do the candidates change their delivery in different debates or interviews?

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<u>Date:</u>	<u>Interview or debate:</u>		
<b>CANDIDATE NAME</b>			
<b>Key message</b>  <b>Communication skills</b>  <b>Confidence</b>  <b>Appearance</b>  <b>Do people pay attention</b>  <b>Is the person persuasive?</b>  <b>Most effective</b>  <b>Least effective</b>			