

GETTING THE MESSAGE ACROSS



Watch the convention speakers or candidates. Write your answers or share in groups or with your class or family.

- What is the key message the speaker is trying to deliver?
- How does the speaker communicate the information? Does he/she read from a piece of paper?
- Does he/she raise or lower a voice or move hands to illustrate a specific point?
- Does the speaker show emotions and expressions? How? Why? When?
- Does he/she look confident? How?
- How is he/she dressed? Does this matter?
- Do people pay attention? How?
- Is he/she persuasive? How?
- What do you think is the most effective thing he/she does to communicate the information? Least effective?

<u>KEYNOTE SPEECH</u>		
	<u>REPUBLICAN NATIONAL CONVENTION</u>	<u>DEMOCRATIC NATIONAL CONVENTION</u>
SPEAKER NAME		
Key message		
Communication skills		
Confidence		
Appearance		
Do people pay attention		
Is the person persuasive?		
Most effective		
Least effective		

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<u>NOMINATION SPEECH</u>		
	<u>REPUBLICAN NATIONAL CONVENTION</u>	<u>DEMOCRATIC NATIONAL CONVENTION</u>
SPEAKER NAME		
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- Do people pay attention? How?
- Is he/she persuasive? How?
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<u>ACCEPTANCE SPEECH</u>		
	<u>REPUBLICAN NATIONAL CONVENTION</u>	<u>DEMOCRATIC NATIONAL CONVENTION</u>
SPEAKER NAME		
Key message		
Communication skills		
Confidence		
Appearance		
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- Does he/she look confident? How?
- How is he/she dressed? Does this matter?
- Do people pay attention? How?
- Is he/she persuasive? How?
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<u>OTHER SPEAKERS</u>		
	<u>REPUBLICAN NATIONAL CONVENTION</u>	<u>DEMOCRATIC NATIONAL CONVENTION</u>
SPEAKER NAME		
Key message		
Communication skills		
Confidence		
Appearance		
Do people pay attention		
Is the person persuasive?		
Most effective		
Least effective		